

12th Annual 2022 WHIRC PARTNER SYMPOSIUM AGENDA

THURSDAY, SEPTEMBER 29

- 8:00 AM **Continental Breakfast in Isanti 3 Meeting Room**
- 9:00 AM **Welcome & Introductions in Isanti 1&2 Meeting Room**
Ashley Raisanen, WHIRC Business Manager
- 9:20 AM **Manufacturer Update: Resideo**
Jeff Holt, Resideo District Manager
- 9:40 AM **Manufacturer Update: OpenEye**
Molly Hohn, Sales Director – Central
- 10:00 AM **Manufacturer Update: Alula**
Chris Bartholomew, Alula Regional Sales Manager
- 10:20 AM **Manufacturer Update: M2M**
Jeff Emanuelson, Territory Manager
- 10:40 AM **Manufacturer Update: Avycon**
John Lee, President
- 11:00 AM **Break**
- 11:15 AM **WHIRC Services and Dealer Round Table**
Ashley Raisanen, WHIRC Business Manager
WHIRC is prepared to meet your growing technology needs. Open discussion on new services, changes in the industry and what we need to do to prepare for upcoming business opportunities.
- 11:45 AM **Product Showcase**
Meet with manufacturers and learn about the new technology available.
- 12:00 PM **Lunch in Isanti 3 Meeting Room**
- 1:00 PM **Keynote: Sandler Training – Building a Bulletproof Business**
Jeff Pankoff, Owner, and President Sandler Training
- 3:00 PM **Break**
- 3:15 PM **Dealer Panel: From One Dealer to Another**
In our Technical Dealer Panel, learn from business owners and operators just like you who are finding success in the rapidly changing Security, PERS and Smart Home environment!
- 4:30 PM **Closing**
- 5:00-7:00 PM **Social in Anoka Meeting Room**



2022 WHIRC PARTNER SYMPOSIUM
AT MYSTIC LAKE CASINO
THURSDAY, SEPTEMBER 29

Meeting Room & Social



Social

